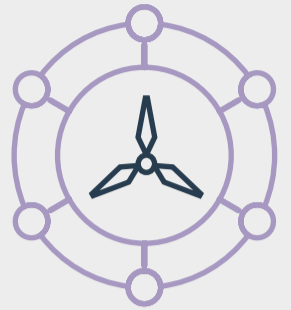
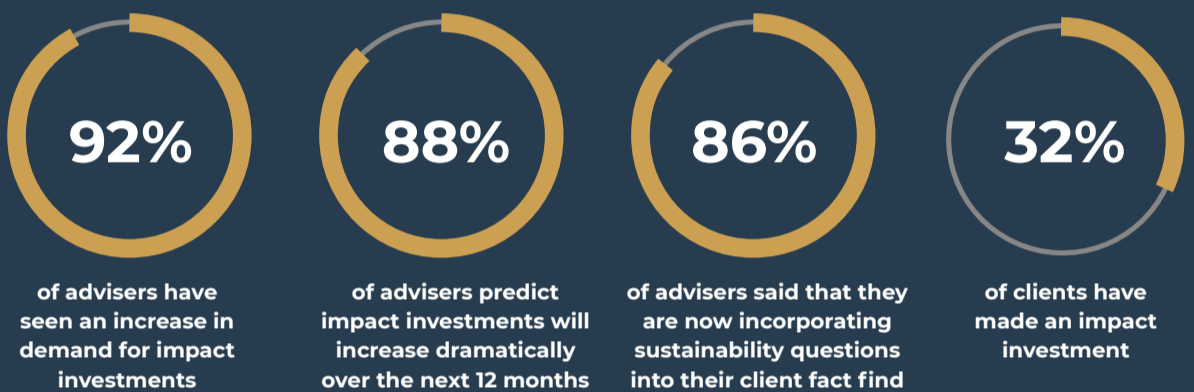


Our research* among financial advisers and wealth managers highlights the **increasing demand from clients** for investments which have a **positive impact on society and the environment**.



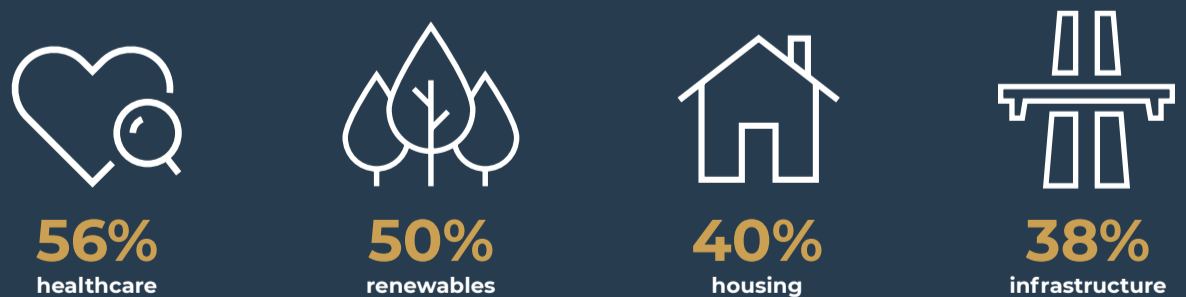
Sustainable investing



Investor concerns driving impact investing



Most popular asset classes



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*Research conducted by Pureprofile among 52 UK-based professional financial advisers during Spring 2020.